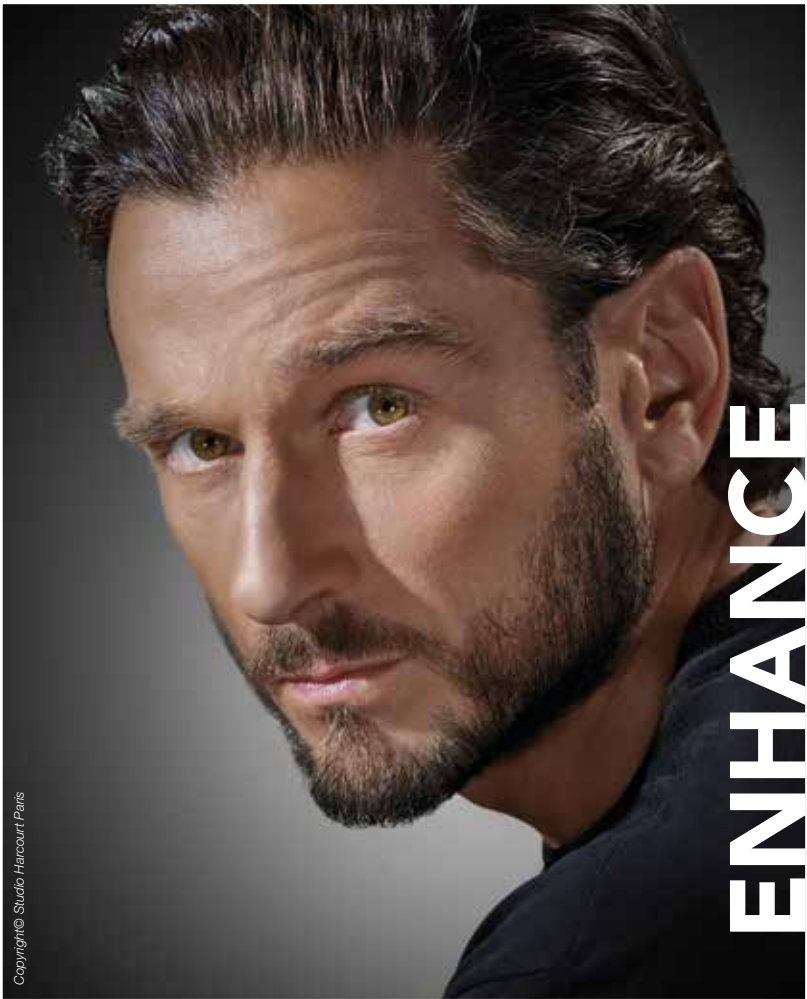


STYLAGE®
CPN - Like TECHNOLOGY



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...see time pass and beauty remain...


VIVACY
PARIS

Discover the world of
AUTHENTIC BEAUTY



VIVACY employees have taken on the role of official **brand ambassadors**. Women and men of different ages, embodying the brand and all it represents with style and elegance.

* V for life

VIVACY
PARIS

In France

There is a V for
verity
*The truth of an instant.
The truth of a feeling, of an emotion.*

There is a V for
voir
*which means to see.
To see yourself in the mirror.
To be seen.
To see the effect you have on others.
To see time pass and beauty remain.*

There is a V for
vouloir
*which means desire.
The desire to make yourself beautiful.
To make yourself younger.*

There is a V for
victory
*There is a "Vous".
Vous is you.*

V for
life

Vivacy
Paris



**SMOOTH
FOREHEAD WRINKLES**
STYLAGE® S or M

**STRAIGHTEN
NOSE**
STYLAGE® M or L

**REDUCE
NASOLABIAL FOLDS**
STYLAGE® M or L

**FILL
MARIONETTE LINES**
STYLAGE® M or L

**SHAPE
CHIN**
STYLAGE® XL or XXL

**FILL
HOLLOW TEMPLES**
STYLAGE® M, XL or XXL

**FILL
CROW'S FEET**
STYLAGE® S

**LIFT
CHEEKBONES**
STYLAGE® XL or XXL

**DEFINE
FACIAL OVAL**
STYLAGE® XL or XXL

**RESTORE
LIP DEFINITION & VOLUME**
STYLAGE® LIPS PLUS or SPECIAL LIPS

J. Franck

Brand Ambassador for Laboratoires VIVACY

"We don't have to be victims of ageing... with all the new and discreet technologies out there, it is quick and easy to maintain our natural facial features. As a man, I appreciate my masculine look that makes me feel strong and confident, and aim to preserve it for as long as possible."

WHAT HAPPENS TO MEN'S SKIN AS THEY AGE?



In men, their aesthetic needs vary when compared to women, with their skin being thicker and more dense¹. Nevertheless, the signs of ageing exist: deep wrinkles, dry skin, loss of elasticity¹...

OUR 20'S

the skin is rich in collagen, supple thanks to plenty of elastin, radiant with youth and renewing cells at a fast rate.

OUR 30'S

the production of collagen and hyaluronic acid naturally present in the dermis has already begun to decrease. A number of external factors can cause the skin to breakout or become dry, eventually leading to the premature development of fine lines and wrinkles (Sun, pollution, stress, fatigue...).

OUR +40'S

the skin will gradually start to lose its firmness, elasticity and become visibly drier, resulting in noticeable expression lines, such as crow's feet and forehead lines, as well as loss of facial volume (subcutaneous fat tissue).

Most men want more **defined or chiseled facial features** to give them a more elegant, strong and **confident allure**. It is necessary to find a well-adapted aesthetic treatment.² Today, innovative and effective ways exist to help men of all ages keep their skin healthy, **delay the first signs of ageing**, while **enhancing their masculine facial features**.



¹ Giacomoni, PU. Mammone, T. Teri, M. Gender-linked differences in human skin. Journal of Dermatological Science. 2009 ; 55(3): 144-149. Draelos, ZD. Cosmeceuticals for Male Skin. Dermatologic Clinics. 2018 ; 365(1): 17-20

² Schill, WB. Comhaire, FH. Hargreave, TB. (Eds.). Traité d'androgénologie à l'usage des cliniciens. Springer. 2008: 623

“MOLECULE OF YOUTH” HYALURONIC ACID IN AESTHETICS

HYALURONIC ACID

is one of the basic structural components of the skin which ensures **hydration**, **suppleness** and **skin tone**³.

It can hold up to **1000 times** its weight in water⁴.

When used in aesthetic medicine, hyaluronic acid is transformed into a transparent gel and can be adapted to treat a number of different needs: Volume loss, hydration, wrinkle filling....



³ Manuskiaiti W, Maibach HI. Hyaluronic acid and skin: wound healing and aging. Int J Dermatol 1996; 35: 539-544.

⁴ Ulf Andereg, J. C. S. & Al. More than just a filler – the role of hyaluronan for skin homeostasis. Experimental Dermatology, 2014, 23, 295-303.

⁵ Laboratoires VIVACY (France). Biodegradable cohesive monophasic hydrogel. WO2009/071697 A1, 2008.

* STYLAGE® HydroMax only.



WITH OVER 15 YEARS

of experience in **hyaluronic acid**, Laboratoires VIVACY (France), experts in aesthetic and anti-ageing medicine, have developed a versatile range of resorbable dermal fillers called **STYLAGE®**.

The formulation uses VIVACY's patented IPN-Like technology⁵ to combine stabilised hyaluronic acid and the antioxidant, mannitol or sorbitol, to provide premium products for a maximum number of ages and skin types.*

WHAT DOES THE PROCEDURE INVOLVE?

INJECTING STYLAGE®

is a **medical procedure** that must be performed in a **medical clinic** and carried out by a properly **trained medical professional** with good anatomical knowledge and injection techniques involving **hyaluronic acid**. Your practitioner will establish a **treatment plan** that is best suited to your personal needs and will decide which products to inject to achieve the **desired results**.

The volume of product injected, with a needle or cannula, depends on the patient's needs and desired results.



RESULTS ARE VISIBLE STRAIGHT AFTER TREATMENT

HOW LONG DO THE RESULTS LAST?

RESULTS DEPEND

on a variety of factors: skin type, areas treated, quantity of **product injected** and the **technique used**⁶.

The results are visible between 6 and 18 months⁶. Regular top-up sessions will prolong the desired level of correction.

IS THE TREATMENT PAINFUL?

INJECTING HYALURONIC ACID

may cause discomfort or slight pain depending on the individual. To make the procedure more comfortable for the patient, the **STYLAGE®** range contains products with or without **anaesthetic*** (Lidocaine).

TALK TO YOUR PRACTITIONER ABOUT WHICH PRODUCT IS BEST SUITED TO YOUR NEEDS.



⁶ Billon, R. Hersant, B. Meningaud, JP. Rhéologie des acides hyaluroniques: principes fondamentaux et applications cliniques en rajeunissement facial. Ann Chir Plast Esthet. 2017; 62(3): 267.

* STYLAGE® Lips Plus is only available with Lidocaine.

VIVACY®
BEAUTY

MY ANTI-AGEING RITUAL

To accompany patients after **aesthetic medical treatments** and help them **preserve the quality** of their skin on a daily basis, Laboratoires VIVACY offers a **premium dermocosmetics range** containing hyaluronic acid, antioxidants and powerful active ingredients.

Each of these **high-quality products** have clinically demonstrated their efficacy and adapt to your **individual skin concerns**.





Available at www.vivacybeauty.com



HEART OF THE FORMULA

VIVASÔME® COMPLEX

[Treignac Mineral Water - Sorbitol - Collagen & Hyaluronic Acid Boosters]
+
Hyaluronic Acid - Stabilized Vitamin C



ANTI-AGE

- Global ANTI-AGEING Cream
- Smoothing ANTI-WRINKLE Serum



HYDRATION

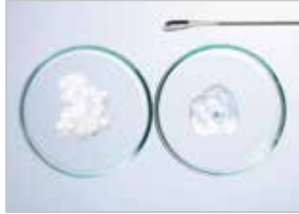
- Expert MOISTURISING Cream



SOOTHING

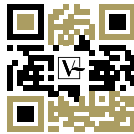
- Instant SOOTHING Gel

Discover our full range at
www.vivacybeauty.com



HYALURONIC ACID EXPERTS

 [VIVACY.COM](https://www.vivacy.com)



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