

STYLAGE®  
CPN - Like TECHNOLOGY



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*...see time pass and beauty remain...*

  
**VIVACY**  
PARIS

Discover the world of  
**AUTHENTIC BEAUTY**



VIVACY employees have taken on the role of official **brand ambassadors**. Women and men of different ages, embodying the brand and all it represents with style and elegance.

\* V for life

VIVACY  
PARIS

In France

There is a V for  
**verity**  
*The truth of an instant.  
The truth of a feeling, of an emotion.*

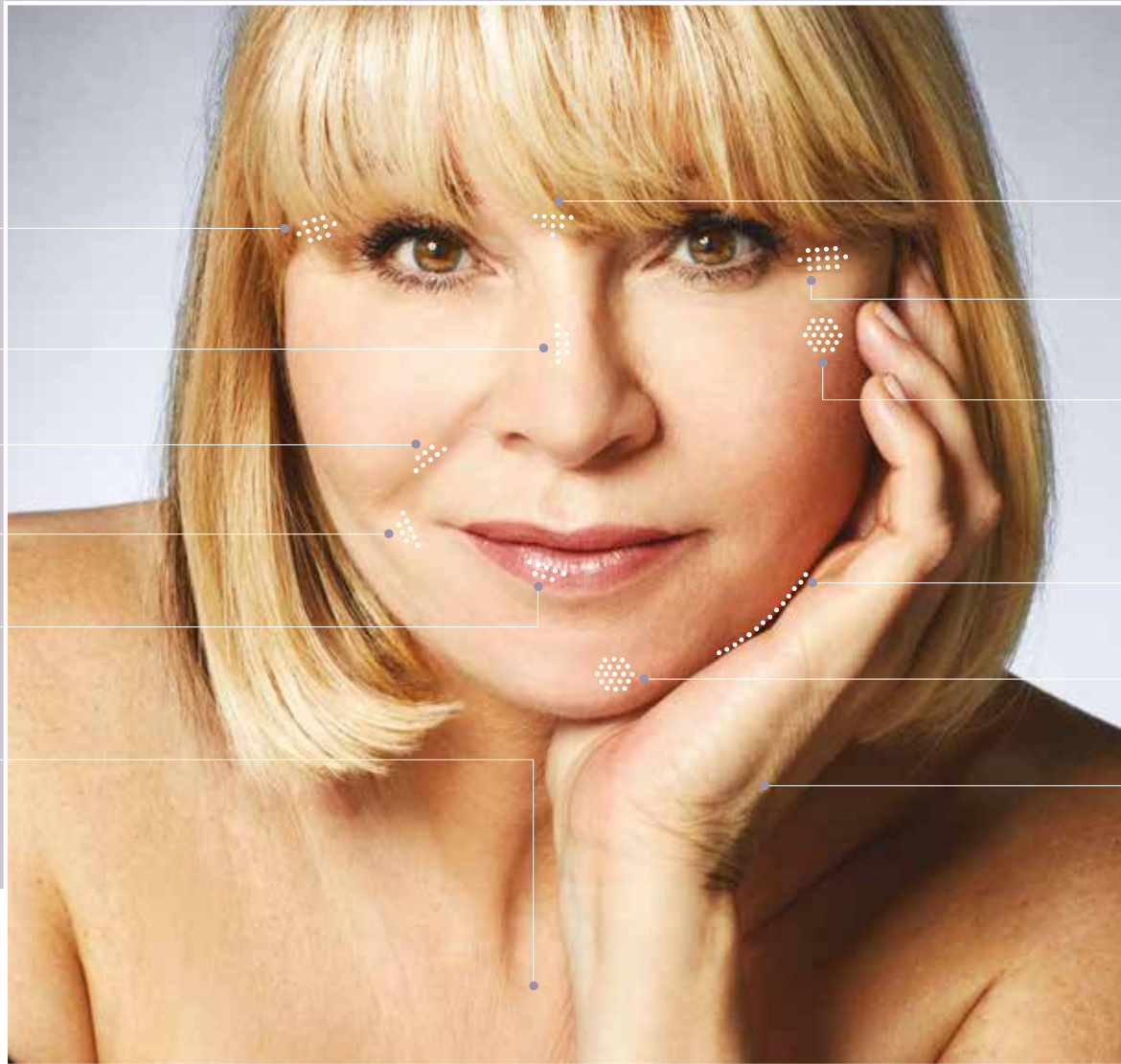
There is a V for  
**voir**  
*which means to see.  
To see yourself in the mirror.  
To be seen.  
To see the effect you have on others.  
To see time pass and beauty remain.*

There is a V for  
**vouloir**  
*which means desire.  
The desire to make yourself beautiful.  
To make yourself younger.*

There is a V for  
**victory**  
*There is a "Vous".  
Vous is you.*

V for  
**life**

Vivacy  
Paris



**FILL  
TEMPLES**  
STYLAGE® M, XL or XXL

**STRAIGHTEN  
NOSE**  
STYLAGE® M or L

**REDUCE  
NASOLABIAL FOLDS**  
STYLAGE® M or L

**FILL  
MARIONETTE LINES**  
STYLAGE® M or L

**RESTORE  
LIP DEFINITION & VOLUME**  
STYLAGE® LIPS PLUS or SPECIAL LIPS

**SMOOTH  
NECK & DÉCOLLETÉ**  
STYLAGE® HYDRO or HYDROMAX

**SMOOTH  
FOREHEAD WRINKLES**  
STYLAGE® S

**FILL  
CROW'S FEET**  
STYLAGE® S

**LIFT  
CHEEKBONES**  
STYLAGE® XL or XXL

**DEFINE  
FACIAL OVAL**  
STYLAGE® XL or XXL

**SHAPE  
CHIN**  
STYLAGE® XL or XXL

**REHYDRATE  
OR FILL HANDS**  
STYLAGE® L or HYDROMAX

*Myriam  
60 years old*

Collaborator at Laboratoires VIVACY

*"Sooner or later, your inner self shapes your outer self.  
Life is to be embraced with an open mind. You may look good for  
your age, but the ageing continues. I don't dwell on a number,  
I just embrace where I am today, and I'm happy  
that I still look good at 60."*

# WHAT HAPPENS TO OUR SKIN AT 50?

## IN THEIR 50'S,

women enter a new phase of the ageing process due to the natural decline of hormone levels in their bodies during and after menopause.

## DURING THIS TIME,

The skin becomes noticeably thinner, more fragile and less hydrated. It loses further elasticity and underlying fat, causing deeper wrinkles and hollow areas in the face to become more apparent. Some areas may be more affected than others, depending on the individual: **temples, cheeks, jawline, neck and hands.**

*It is important to choose the right products and procedures to reduce the effects of ageing on the skin in an effective way for lasting results.*



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To **reduce the signs of skin ageing**, different types of treatment are available.

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# “MOLECULE OF YOUTH” HYALURONIC ACID IN AESTHETICS

## HYALURONIC ACID

is one of the basic structural components of the skin which ensures **hydration**, **suppleness** and **skin tone**<sup>1</sup>.

It can hold up to **1000 times** its weight in water<sup>2</sup>.

*When used in aesthetic medicine, hyaluronic acid is transformed into a transparent gel and can be adapted to treat a number of different needs: Volume loss, hydration, wrinkle filling....*



<sup>1</sup> Manuskianti W, Maibach HI. Hyaluronic acid and skin: wound healing and aging. Int J Dermatol 1996; 35: 539-544.

<sup>2</sup> Ulf Andereg, J. C. S. & Al. More than just a filler – the role of hyaluronan for skin homeostasis. Experimental Dermatology, 2014, 23, 295-303.

<sup>3</sup> Laboratoires VIVACY (France). Biodegradable cohesive monophasic hydrogel. WO2009/071697 A1. 2008.

\* STYLAGE® HydroMax only.



## WITH OVER 15 YEARS

of experience in **hyaluronic acid**, Laboratoires VIVACY (France), experts in aesthetic and anti-ageing medicine, have developed a versatile range of resorbable dermal fillers called **STYLAGE®**.

*The formulation uses VIVACY's patented IPN-Like technology<sup>3</sup> to combine stabilised hyaluronic acid and the antioxidant, mannitol or sorbitol\*, to provide premium products for a maximum number of ages and skin types.*

# WHAT DOES THE PROCEDURE INVOLVE?

## INJECTING STYLAGE®

is a **medical procedure** that must be performed in a **medical clinic** and carried out by a properly **trained medical professional** with good anatomical knowledge and injection techniques involving **hyaluronic acid**. Your practitioner will establish a **treatment plan** that is best suited to your personal needs and will decide which products to inject to achieve the **desired results**.

*The volume of product injected, with a needle or cannula, depends on the patient's needs and desired results.*



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RESULTS ARE VISIBLE STRAIGHT AFTER TREATMENT

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# HOW LONG DO THE RESULTS LAST?

## RESULTS DEPEND

on a variety of factors: skin type, areas treated, quantity of **product injected** and **the technique used**<sup>4</sup>.

*The results are visible between 6 and 18 months<sup>4</sup>. Regular top-up sessions will prolong the desired level of correction.*

# IS THE TREATMENT PAINFUL?

## INJECTING HYALURONIC ACID

may cause discomfort or slight pain depending on the individual. To make the procedure more comfortable for the patient, the **STYLAGE®** range contains products with or without **anaesthetic\*** (Lidocaine).

**TALK TO YOUR PRACTITIONER ABOUT WHICH PRODUCT IS BEST SUITED TO YOUR NEEDS.**



<sup>4</sup> Billon, R. Hersant, B. Meningaud, JP. Rhéologie des acides hyaluroniques: principes fondamentaux et applications cliniques en rajeunissement facial. Ann Chir Plast Esthet. 2017; 62(3): 267.

\* STYLAGE® Lips Plus is only available with Lidocaine.

VIVACY®  
BEAUTY

# MY ANTI-AGEING RITUAL

To accompany patients after **aesthetic medical treatments** and help them **preserve the quality** of their skin on a daily basis, Laboratoires VIVACY offers a **premium dermocosmetics range** containing hyaluronic acid, antioxidants and powerful active ingredients.

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Each of these **high-quality products** have clinically demonstrated their efficacy and adapt to your **individual skin concerns**.

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HEART OF THE FORMULA\*

**VIVASÔME®** COMPLEX

[ Treignac Mineral Water - Sorbitol - Collagen & Hyaluronic Acid Boosters ]

+

Hyaluronic Acid - Stabilized Vitamin C



ANTI-AGE

- AGE REBOOST®, Anti-ageing Restructuring Cream
- EYE ULTIM' LIFT®, Anti-ageing Lifting Eye Treatment
- CELL SHOT®, Cell Regenerating Serum



HYDRATION

- HYDRA PLUS, Moisturizing Youth Serum
- HYDRA TOUCH®, Intense Moisturizing Cream
- AQUA LISS' HA®, Moisturizing Plumping Mask



SOOTHING

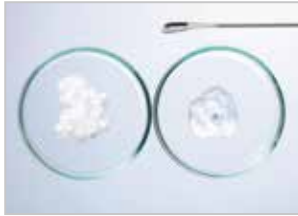
- HYALU CALM®, Soothing Repairing Cream
- LIP PROTECT, Nourishing Lip Balm

Available at [www.vivacybeauty.com](http://www.vivacybeauty.com)

\* MIST and LIP PROTECT do not contain the VIVASÔME® Complex

Discover our full range at  
[www.vivacybeauty.com](http://www.vivacybeauty.com)





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## HYALURONIC ACID EXPERTS

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 [VIVACY.COM](https://www.vivacy.com)



### **LABORATOIRES VIVACY**

44, rue Paul Valéry - 75116 Paris, France  
Tel : +33 (0)1 56 90 08 08



### **MANUFACTURER LABORATOIRES VIVACY**

252, rue Douglas Engelbart - Archamps Technopôle - 74160  
ARCHAMPS, France  
Tel : +33 (0)4 50 31 71 81